

White-Label Assessment Solutions

Expand your service portfolio with proven, decision-grade talent assessments—delivered under your brand.

- ✓ STM powers your customer offering with comprehensive, predictive tools while you own the client relationship and value perception.

Why White-Label STM?

- ✓ **Expand Your Service Line:** Offer professional-grade assessments without years of R&D and validation.
- ✓ **Stay Branded, Stay Trusted:** Reports and portals feature your logo and language.
- ✓ **Revenue Growth Without New Headcount:** Upsell or add new billable offerings instantly.
- ✓ **Faster Time-to-Market:** Deploy within weeks instead of years.
- ✓ **Compliance Confidence:** STM ensures legal defensibility, fairness, and role alignment.

What Makes STM Assessments White-Label Ready?

- ✓ **Comprehensive, Multi-Method Design:** Up to 97 unique indicators across capacity, competence, energy and drive, motivation, and behavior.
- ✓ **Flexible Packaging:** Deliverables tailored to your customer base. Modular Integration: API-ready, or standalone PDF reports with your branding.
- ✓ **Manager-Friendly Reports:** Concise, actionable, and easy for your customers to apply.
- ✓ **Scalable Support:** Serve dozens or hundreds of client accounts—STM runs the backend.

Partner Outcomes

- ✓ **Increase client retention** with sticky, ongoing value.
- ✓ **Differentiate your offerings** in a crowded HR/consulting market.
- ✓ **Generate recurring revenue streams** through assessment subscriptions.
- ✓ **Enhance credibility** with decision-grade tools aligned to client needs.

Example Use Cases

- ✓ **Staffing Firms:** add assessments to placements as a premium tier.
- ✓ **Consultancies:** bundle talent insights with leadership development or succession planning.
- ✓ **PE/VC Firms:** apply assessments in portfolio company hiring and promotion decisions.
- ✓ **Industry Associations:** offer assessments as a membership benefit.

Resources

- ✓ [Assessment Comparison Chart »](#)
- ✓ [Sample Hiring Assessment »](#)
- ✓ [Learn more about STM Assessments »](#)

Next Step

Turn assessments into a new growth engine for your business.
Contact STM to explore partnership options and see a white-label demo.



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