



STM Leadership University

What would it mean to your business if your leaders were equipped to lead with clarity, confidence, and emotional intelligence?

At Strategic Talent Management, we know that strong leadership doesn't just happen, it's built. That's why we created **STM Leadership University**: a practical, scalable program designed for small and mid-size business owners and the teams who power their growth.

Through focused, bite-sized lessons, our three-tier curriculum develops the core competencies leaders need: self-leadership, team leadership, and organizational leadership. Every element is grounded in real-world application, not theory, so leaders can show up with purpose, navigate challenges effectively, and build stronger, more connected teams.

Our modern approach delivers **quick, high-impact learning** through short video lessons, reflection prompts, and actionable tools. Participants gain confidence in leading themselves, communicating with impact, managing stress, and aligning personal values with leadership style. Built on the principles of emotional intelligence and everyday leadership habits, STM Leadership University fits seamlessly into busy schedules. Whether you are building your leadership pipeline or sharpening your own skills, this is a smart and sustainable investment in your team.

Each level is **self-paced** and concludes with a **1:1 coaching session** led by one of our senior consultants. This personalized guidance ensures accountability and allows participants to tailor their development to real-world challenges. Better yet, continued access to the program means leaders can return to lessons whenever they need fresh insights or direction.

Program Overview

AVAILABLE
NOW!

Level 1: Lead Yourself

Establish the foundation for consistent and effective leadership in daily interactions and management responsibilities.

- ✓ Understanding Your Leadership Style
- ✓ Identifying Personal Values
- ✓ Cultivating Confidence and Resilience
- ✓ Goal Setting
- ✓ Prioritization and Time Management
- ✓ Effective Communication

COMING
SOON!

Level 2: Lead Your Team

Develop the skills to engage, motivate, and manage others with confidence.

- ✓ Group Dynamics and Developing Teams
- ✓ Managing Performance and Fostering Excellence
- ✓ Cultivating Creativity and Innovation
- ✓ Managing Conflict and Resolution
- ✓ Coaching and Mentoring
- ✓ Delegating

COMING
SOON!

Level 3: Lead the Organization

Strengthen strategic leadership skills and prepare to shape the future of your business.

- ✓ Leading Organizational Change
- ✓ Strategic Thinking and Decision Making
- ✓ Global Perspective
- ✓ Influence and Persuasion
- ✓ Creating and Communicating Your Vision and Mission
- ✓ Passing the Baton: Developing the Next Generation of Leaders

Lead with clarity, confidence, and emotional intelligence.

Contact STM to get started.



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