



# Take your interviewing from ordinary to extraordinary

## Structured Interview Training

Go into interviews prepared and confident and have a much better chance at securing top talent. Turn to STM for help improving your interviewing process.

### Key Benefits

- **Consistency:** Ensure every candidate is evaluated on the same criteria
- **Objectivity:** Reduce biases and make data-driven decisions about candidates you want to move to the next step of the selection process
- **Agreement:** Walk away from an interview on the same page as your colleagues
- **Legal Compliance:** Adhere to fair hiring practices and minimize legal risks
- **Improved Candidate Experience:** Provide a professional and organized interview process, focused on what really matters

### In just 2 hours you can take your interviewing process from ordinary to extraordinary by:

- Understanding structured interviews
- Clarifying your expectations
- Crafting effective interview questions
- Evaluating and scoring candidates
- Learning interviewing techniques and best practices

### Features

- **Expert Trainers:** Learn from industry professionals with years of experience
- **Interactive Sessions:** Engage in role-playing and mock interviews
- **Customizable Content:** Tailor the training to fit your company's specific needs
- **Comprehensive Materials:** Receive resources, templates, and personalized guidance

Build a foundation with STM to improve your chances of securing top talent. **Contact us today!**



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*The benefits of this interview training are numerous. Given the challenges and costs involved in finding new employees these days and the pressure to fill a position, hiring the wrong person can cause even more stress. Investing in up-front work to establish proper job descriptions, detailed expectations of an ideal candidate, as well as understanding traits that would not work is time and money well spent. The process STM has developed and shown us has already become invaluable with our current needs. We look forward to working with together in the future as well.*

**- Mike Ouellet**  
Ouellet Construction