

# **Benefits to Your Business**

## / Improve Candidate Satisfaction

Gain insight into how candidates perceive your selection process and receive actionable strategies to improve their overall experience.

### Reduce Candidate Drop-Off Rates

Understand why candidates may leave the process and implement a process to retain top talent from application to offer.

## / Improve Quality of Hire

Engaged candidates are more likely to align with your company's values and culture.

### Enhance Employer Brand

Strengthen your brand reputation by providing a seamless, professional, and engaging candidate journey.

#### / Reduce Time to Hire

When candidates are engaged, they are more responsive. Sharing clear and specific expectations allows for quicker decision-making.

### Actionable Insights & Prioritization

Receive a detailed, step-by-step action plan prioritizing areas for improvement based on data and expert feedback.

# **Our Process**

#### 1. Initial Consultation

We meet with your team to map out the entire candidate journey from application to hire. You guide us through each stage of your selection process.

### 2. Candidate Experience Evaluation

We thoroughly assess the candidate's journey, identifying pain points, inefficiencies, and opportunities for improvement.

#### 3. Action Plan Development

A clear, prioritized action plan is created, providing tailored recommendations to enhance your candidate experience.

### 4. Action Plan Review

We meet with you to review the action plan, ensuring full understanding and alignment on next steps for implementation.

# Contact STM today to optimize your candidate experience!



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