

Management vs. Leadership

Is there a difference?

The most impactful leaders in your organization may not have a management title. Leadership is more than just a title; it's an attitude and behavior. Do you have people who just work for you, or do you have followers?

A leader without followers is just a manager. An organization's culture is defined by its leadership.

What values do your leaders bring to your culture?

MANAGEMENT is about coordinating, controlling and directing a group of people to accomplish an organizational goal given limited resources at hand.

LEADERSHIP is the ability to influence, motivate and enable others to reach their full potential and maximize their positive impact on the organization.



Have managers on your team that you'd like to develop into leaders? We can help!

Contact STM today!



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