



Employee Surveys

It's important to let employees know their voice is being heard. Understand what matters most to your people and adapt for improved employee engagement.

Sound employment practices geared toward attracting, training, retaining, and rewarding employees are built around what employees are really thinking. Employee surveys are an excellent way to gain that insight. Conducting employee surveys properly takes careful planning, execution, and follow-up. Misinterpreting the results or failing to communicate and resolve identified problems can wipe out years of goodwill.

In addition to conducting surveys at regular intervals, employers should make sure the design of the survey will yield information that isolates problems and helps management address them. Well-crafted questions can boost employee response rates and meaningful follow-up can increase engagement.

STM can help maximize the value of your next employee survey by:

- Asking the right questions
- Ensuring anonymity and confidentiality
- Making sure your employees feel heard
- Creating and executing communication and response plans
- Tracking trends and action items
- Measuring progress over time

**Ready to discover what matters most to your people and improve your employee engagement?
Get in touch with STM today!**



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